



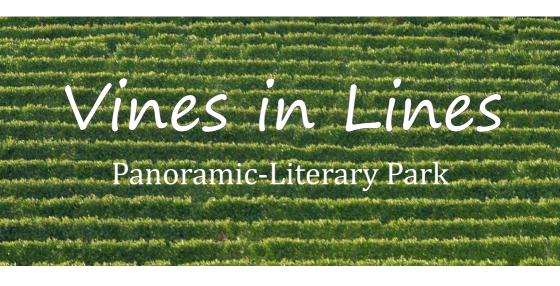


CASTIGLIONE TINELLA

ON THE UNESCO HILLS

THE COUNTRY OF THE WRITTEN VINES

NARRATING AND UNVEILING THEMSELVES AS POETRY













WELCOME TO CASTIGLIONE TINELLA

Castiglione Tinella is a municipality of about 900 inhabitants set in an area recently recognized World Heritage Site by UNESCO. Covering a total area of 11.57 square kilometres, it is located at an altitude of 408 metres above sea level, and is surrounded by a vineyard landscape. Beyond its geometric rows, the scenery of the place also provides a suggestive view of the Rocche which cut through the hillsides and host small wooded parts, while the horizon stretches over the Langhe of Cesare Pavese and Beppe Fenoglio and the hills of nearby Monferrato.

The history of this village dates back to the year 1000, the central core owned a castle that was destroyed in the mid-sixteenth century, whereas in the nineteenth century this place gave the noble Virginia Oldoini Verasis Asinari the title of Countess of Castiglione, a fascinating protagonist standing out in history, costume and photography.

WHAT TO SEE AND DISCOVER

Apart from enjoying the literary park, you can get to Santuario del Buon Consiglio in the hamlet of Balbi: dating back to 1850, it has a significative devotional story and is a pilgrimage destination. In the centre of the village there is the monumental Church of S. Andrea, dating back to 1923, and next to it lies the old parish church which dates back to 1600. The town hall is home to the picture gallery with the collection of works by Immacolata Fogliati and the civic library, which houses a section focused on the Countess of Castiglione, to whom is also dedicated a photo exhibition set up in the ancient parish.

You can pay a visit to the Bottega del vino Moscato wine shop in the old town which gathers the wines of the members, and see several wine cellars and various commercial activities which provide their services and give you a chance to buy products that also embody the traditional features of the territory.

Around the village, several equipped areas offer splendid views and, on spot, you can admire works of art and also some country churches. The art workshop of Manuela Incorvaia and Roberto Di Giorgio can be visited upon appointment, as well as the Piccolo Museo-Cantina Arfinengo and the Peasant Museum at the B&B La Sosta di Bacco.

In Castiglione Tinella you can follow four ring-shaped trails of different lengths for trekking or mountain biking, which start and arrive in the central Piazza XX Settembre after crossing vineyards and small woods. The "From Barbaresco to Moscato" path connects the village to Alba while crossing the Langhe territories and other trails.

THE VINES AND THE MOSCATO GRAPES

Historically, in Castiglione Tinella there are vineyards that produce top quality Moscato grapes: generations of farmers have held on to these hills to cultivate this vine that today is present on 90% of the municipal agricultural area; the recognition of UNESCO has rewarded their work, the splendor and the history of the wine landscape rooted in these lands. Among the 52 municipalities of the regional specification, Castiglione Tinella with 700 hectares of vineyards is second in production, offering, at each vintage, about 7 million bottles of wine for glasses around the world. The recognized quality of the grapes and the finished product is distinguished by the particular fertility of the soil, combined with the altitude and climate of the place. From Moscato grapes you can enjoy products of great prestige: Moscato d'Asti DOCG, Asti Spumante DOCG, Asti Secco DOCG, Moscato Secco, Moscato Passito and Moscato grappa.

THE WRITTEN VINE

The vine, a structure that is splendidly widespread in this area of the Langhe, is undoubtedly a poetic element in its broadest sense. The vineyard exudes poetry as every shoot its sap: its own story is poetry that, just like a shoot, has its roots in the ground and in the efforts but it also carries a passion, a vision outlining the features of beauty and aesthetics, as well as those of need. The vine is poetry because it is culture, it is a scene that interprets man and reveals his soul, and it is poetry, enjoying it in its wonderful iridescent structure shaping the landscape in all its glory. In imagination and in its development, the vine structure concretely becomes the body of a poetic literary form. Each vineyard is a sequence, a static photograph of a rhythm based on measure and length, a pace that is also the daily step of men visiting and cultivating it. Let's imagine a vine on a piece of paper: each row becomes a verse starting a new line: **the formal act of poetry in literature and the repeated action of the farmer find, thus, their meeting point, conjunction and correspondence.**

Therefore the Castiglione slopes become pages and provide lines to those enjoying them: this is the village of the "written vines", a sort of unpublished, physical, tangible literary park.

WORDS DRESSING THE ROWS

From the ridges, from the scenic views and along the paths of the four nature trails running through the municipal territory, you can unveil, or search like in a game, 6 written vines, each one featuring a poem of 5 verses dedicated to these hills, to the daily work of the peasants.

The written vines are quite distant from each other, they overlook different views, to follow their story you have to cross this beautiful territory, see the white and giant letters as you walk along the paths or move closer to them to get a more intimate contact and a better view.

Thanks to the collaboration of the vineyard owners, the texts are set up permanently, so that they can be thoroughly enjoyed in every season of the year.

Visitors are offered an original and unique exhibition, which takes shape only here in Castiglione Tinella, an exhibition amongst the Moscato grapes aiming to be an added value to the breathtaking beauty of the place, an action with a distinctive scenic, cultural, literary and tourist character.

A project born from the generous and industrious soul of the people from Castiglione, the same feature that awarded them with the UNESCO World Heritage certification.

An intimacy which is also expressed through the selection of the writings taken from the works of two authors from Castiglione: Lorenzo Dulevant and Bruno Penna.

THE POEMS

The texts by Lorenzo Dulevant are taken from the book I CANTI DI CASTIGLIONE (Edizioni L'arciere, 1985), where the author narrates this country and the life of its people during the years of the Second World War.

The texts by Bruno Penna are an excerpt from the book LANGHE IL CANTO DELLA TERRA (Pieraldo Editore, 2004), a volume including 69 cantos in 5 free verses dedicated to the Langhe.



<mark>Si</mark>lently

There is the rigor and the energy distinguishing the winemakers on the slopes of land, they trundle along silently, precise and fast in their poised step, every day they write music and rhythm in the sequence of the row.

Vineyard location:

Collina Brosia

Vineyard owner:

Rita Olivero

Author of the text: Bruno Penna **View:** from Via Valle Bera, from the Blue path.

Stealing Pearls

The row bears the weight of gold colour fruits, a juicy hedge welcomes the hands of the harvest, the catch that slips through and empties the grapes just like a quick act of liberation that comes at the end of its annual journey.

Vineyard location:

Collina San Martino

Vineyard owner:

Giuseppe Cotto

Author of the text: Bruno Penna **View:** from via Santuario/ Str. Provinciale 51,

from the Yellow path.

Grasping the grapes

The green shoots are the fat body of the row and leave no escape, they take your arms and your patience, every time, when in early summer the sap is rising and there are endless lengths to tame.

Vineyard location:

Collina San Martino Vineyard owner: Teresa Giordano

Author of the text: Bruno Penna **View:** from via Morandini,

from the Yellow path.





That year between the rows

Ancient vineyards know how to tell the story of the Resistance, they were trenches and death camps for the fighters in the name of freedom, they had blood-flavoured harvests, orphans of many young soldiers.

Vineyard location:
Collina Blot
Vineyard owner:
Davide e Ettore Elia
Author of the text: Lorenzo Dulevant
View: from via Brosia/
Str. Provinciale 51,
from the Blue path.

Stop right there

It is an invitation to pause and reflect, to rummage into the past, in the memory of time that enshrines all the daily toils of the men in the vineyards, the hardships of a tough existence faced with great dignity, while they were building a landscape for the eyes of the world.

Vineyard location:
Collina San Bovo
Vineyard owner:
Paolo Vaccaneo
Author of the text: Lorenzo Dulevant
View: from via San Giorgio/
Str. Provinciale 182, from via San
Carlo/Str. Provinciale 51, from via
Circonvallazione, from the Green,
Yellow and Red paths.

She will come barefoot

The Moscato grape features all the sweetness of the world, all the beauty of the women of these hills, shaped by strength and sensuality, who know little about rest, who trundle alone quickly in the row and dream on during the dance each summer.

Vineyard location: Collina Manzotti Vineyard owner: Giorgio Bera Author of the text: Lorenzo Dulevant View: from the Yellow and Red paths.

HOSPITALITY

OSTERIA VERDERAME BOTTEGA DEL VINO

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HOW TO GET TO CASTIGLIONE TINELLA



USEFUL INFORMATION

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ACKNOWLEDGEMENTS

This project was developed thanks to the support / contribution of REGIONE PIEMONTE ASSESSORATO CULTURA E TURISMO ASSOCIAZIONE PER IL PATRIMONIO DEI PAESAGGI VITIVINICOLI DI LANGHE ROERO E MONFERRATO CONSORZIO TUTELA DELL'ASTI E DEL MOSCATO D'ASTI GRUPPO EGEA

ENTE TURISMO LANGHE MONFERRATO ROERO

Special thanks to the vineyard owners involved:

Rita Olivero, Giuseppe Cotto, Teresa Giordano, Davide e Ettore Elia, Paolo Vaccaneo, Giorgio Bera.

We walk on the bottom of an ancient sea, on the shores of a land kneaded by an ocean gone by, big dried waves, found and pierced by the hands of a thousand men, each one stretching their vineyard, anchoring their lives to a pending destiny of grapes. On these white lands the vineyard unfolds its poetry lines, its marvellous pattern of sequences arising in the multiplication of the rows.